



2019

## INTERNATIONAL TRADE FAIR

- 402 Exhibitors
- 10 Countries
- 20 International Buyers
- 200,000 Visitors
- **Business worth INR 1.1 billion**



#Let'sMillet  
#Neutraceuticals  
#ClimateResilient  
#GrowSmart  
#EatSmart  
#LiveSmart  
#NextGenSmartFood  
#GoOrganics  
#SustainableAgriculture  
#RegenerativeAgriculture  
#FarmerSecurity  
#NewMarkets  
#GoodforFarmers  
#GoodforYou  
#GoodforthePlanet

2018

## INTERNATIONAL TRADE FAIR

- 272 Exhibitors
- 125,000 Visitors
- 50 International Buyers
- **Business worth INR 1.07 billion**

2017

## NATIONAL TRADE FAIR

- 194 Exhibitors
- 75000 Visitors
- 14 Organic Farmer Federations
- **Business orders worth INR 1 billion**

FOR MORE INFORMATION CONTACT

### ORGANIC FARMING DIVISION

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### INTERNATIONAL COMPETENCE CENTER FOR ORGANIC AGRICULTURE

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INTERNATIONAL YEAR OF  
**MILLETS**  
2023



**MILLETS &  
ORGANICS**  
**2023** - INTERNATIONAL  
TRADE FAIR  
JANUARY 20-22, THIRUPURAVASINI  
PALACE GROUND, BENGALURU



# NEXT GEN SMART FOOD



The fourth edition of Millets & Organics - International Trade Fair 2023 is organised by Department of Agriculture and KAPPEC, Government of Karnataka. It will be a platform for farmers, farmer groups, domestic and international companies, central and state institutions in organic and millet sector to connect and explore opportunities in agri-horticulture, processing, machinery and agri-technology. ICCOA - International Competence Centre for Organic Agriculture is the Knowledge partner.

## GO ORGANIC

### India Stands

1st with 15,99,010 organic producers

3rd increase of organic agricultural land by 3,59,000 ha in 2019-20

The organic farming and food industry has seen a major boost in the post-pandemic world. Despite the disrupted supply chains and distress to farmers worldwide during the pandemic, India registered the highest growth by adding about 360,000 hectares of organic land.

## LET'S MILLET

India produces around 17million MT of millets

India accounts for 80% of Asia's and 20% of global production

India's average yield of millets at 1239 kg/ ha is higher than the global average

The Government of Karnataka has been a leader in promotion of millets - The first Organics and Millets Fair was held in 2017, the second and third editions in 2018 and 2019 in Bengaluru. The year 2018 was declared as the National Year of Millets by the Government of India.

The United Nation General Assembly (UNGA) declared 2023 as International Year of Millets (IYOM), ratifying the proposal by India that was supported by 75 countries.

## FAIR HIGHLIGHTS

- 300+ air conditioned stalls
- 1,00,000 sq ft dedicated space
- Millet and Organic food court
- International expo
- Buyer seller meets
- International Conference
- Consumer Connect
- Farmers Workshop
- Cooking, Drawing and Quiz competitions
- Demonstration of millet recipes
- Fun and Entertainment

## TARGET VISITORS

- Organic and natural farmers & producers
- Wholesalers, retailers, traders
- Exporters & importers
- Restaurants and caterers
- Academicians, researchers, experts
- Food manufacturers and processors
- Service organisations
- Students
- Nutritionists
- Consumers

## PRODUCTS ON DISPLAY

- Millets, Organic and Natural range
- Spices & herbs
- Fresh fruits & vegetables
- Oil seeds, nuts, dry fruits and coconut
- Organic cereals & pulses
- Certified wild harvest produce
- Organic livestock products-Dairy, poultry, honey
- Organic textiles, cosmetics, personal care items
- Bio-fertilizers, bio-pesticides, herbicides
- Millet processing machinery
- Bio- degradable packaging
- Eco-friendly products